



Support TACONY

Tacony Community Development Corporation
Annual Gifts Brochure



Torresdale Avenue, 1910s

Our Mission

The Tacony Community Development Corporation is volunteer driven nonprofit corporation whose mission is to combat blight, lower vacancy and improve the physical condition of the commercial corridor of the Tacony community.

Our Vision

Torresdale and Longshore Avenues are the hub of the Tacony community where residents and visitors find a thriving commercial district full of exciting shops and restaurants.

Your Stake in Our Downtown

It's been said that downtown is every community's front porch, and in Tacony, our front porch is Torresdale Avenue. Maybe Tacony is your hometown, or where you have your business. Either way, you have an important stake in the future health and economic vitality of the heart of Tacony—our neighborhood shopping district.

The Tacony Community Development Corporation is Working for You

In the last year, we revised our agenda to concentrate exclusively on the commercial corridor's revitalization on the 6300-7200 blocks of Torresdale Avenue. We work closely with City agencies to fix problems in the shopping district. Already more than 20 businesses have received free design assistance for façade improvements, and are eligible for grants worth up to \$385,000 towards the improvement of their storefronts. We contributed funds to support the historic district nomination of the Disston Estate to the National and Philadelphia Registers of Historic Places. We worked with scores of volunteers to plan clean up days, plant flowers, and develop community projects. The TCDC's joint promotional activities including the Hoagie Trail have generated newspaper, blog and TV coverage resulting in **increased sales at highlighted businesses of more than 15%**. Our business cluster advertising has generated more than a million advertising impressions. We are actively seeking new businesses to fill vacancies in our downtown district, and helping existing business owners build a brighter future for everyone in Tacony.



Our Five-Year Plan

1. Continue to monitor Torresdale and Longshore Avenues to maintain a clean and safe environment for residents, shoppers and visitors.
2. Market, advertise and grow events and activities to bring people to our corridor.
3. Maintain and enhance all aspects of the historic physical environment to increase foot traffic on the district.
4. Expand financial resources, partner with a variety of organizations/agencies and continue to recruit volunteers to implement activities.
5. Monitor and expand the business mix by retaining existing businesses and recruiting complimentary new businesses.

Your Support is Critical Right Now

We work for you to improve historic Torresdale Avenue. The funding that we raise to undertake our revitalization efforts must be matched dollar for dollar from the residential and business community of Tacony. This is your opportunity to show that you want Torresdale Avenue and Tacony to change for the better. Won't you help?

Please consider all the benefits we have developed for you and our plans to make our commercial corridor shine. We invite you to join us as we continue our work to help Tacony thrive.

Join Us Today

Your tax-deductible contribution supports our work for you. Select your donation level:

- Disston Club Donor** \$1,000
- Torresdale Avenue Donor** \$500
- Business Partner Donor** \$200
- Business Donor** \$75
- Family Donor** \$50
- Individual Donor** \$25
- Student/Senior Donor** \$15

Name _____

Email _____

Address _____

City _____ State _____ Zip Code _____

Home Phone _____ Cell _____

Name of Employer if Matching Gift _____

Please include appropriate employer forms.

If paying by credit card:

Name on Credit Card _____

Credit Card Number _____

Expiration Date _____ Security Code _____

Signature _____

Please mail forms & make checks payable to:

Tacony Community Development Corporation

4819 Longshore Avenue Unit C

Philadelphia, PA 19135

(215) 501-7799 | tacony@taconycdc.org | ShopTacony.org

MEMBER BENEFITS

All donors receive our e-newsletter, Torresdale Avenue window decal, early access & discounts at local events, members-only invitations, and assistance with state & local officials on downtown issues. Additional benefits include:

FAMILY Standard benefits plus access to valuable business training & materials.

BUSINESS The above plus access to TCDC grant & loan programs and a business listing on ShopTacony.com.

BUSINESS PARTNER The above plus discounted co-op advertising opportunities, rotating banner ad on ShopTacony.com, inclusion in Google Adwords and an hour of one-on-one technical assistance from the TCDC.

TORRESDALE AVENUE The above plus a story about your business on ShopTacony.com and recognition in the TCDC Annual Report.

DISSTON CLUB The above plus one non-exclusive sponsorship of an event (business logo on signage & promotional materials, press releases and mention on ShopTacony.com & TCDC blog) and recognition at the TCDC annual meeting.





Torresdale Avenue, 1967

The Tacony Community Development Corporation is a non-profit organization dedicated to the revitalization of the Tacony neighborhood of Philadelphia. Founded in the year 2000, the Tacony CDC uses a volunteer-driven approach to revitalize the Torresdale Avenue commercial corridor.

Tacony Community Development Corporation is a 501(c) (3) nonprofit Organization. 100% of your annual gift is tax deductible to the fullest extent of the law. We are registered with the Pennsylvania Bureau of Charities. The official registration and financial information for the Tacony Community Development Corporation may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement.