



Heritage Consulting Inc.

Better Board Recruitment

A Dozen Key Documents

Board Skills Matrix for Main Street organizations

Skills	Person A	Person B	Person C
Lives in town			
Owns a home/business in town, in downtown			
Financial management background			
Human resources skills			
Attorney			
Accountant			
Marketing background			
Design			
Architecture/construction			
Knows everyone in town			
Media connections			
People person/ great host/hostess			
Politically connected			
Known philanthropist			
Serves on other boards in town/region			
Under 40			
Under 60			
Adds diversity			
Men/women			
Has the ability to make a gift			
Willing to ask others for donations			

